

NMD_EML NEWSLTR_SALE_Labor Day Sale Reminder 1_Send: 09.01.23

SUBJECT LINES:

1. We've got a surprise and a secret ... which do you want first?
2. Yes, Labor Day. Yes, a huge sale. But there's more...

PREHEADER:

- The first rhymes with '20 shmercent shmoff.' The second, well it's still technically a secret.
- You can't miss this. Well, you can. But you definitely shouldn't.

BODY:

Picture this, {{first_name|default:'friend'}} ...

Waking up knowing you've got *everything* you need to be the healthiest, **happiest** version of you.

Not only feeling like a million bucks, but seeing **all the results** in the mirror –

Brighter skin, a flatter stomach. No more bloating!

Sounds like a dream, right?

Well don't pinch yourself just yet. But here in a few days ...

We're having our biggest sale of the entire year on Labor Day:

20% off. Everything.

You'll get to load up on the NatureM.D. essentials that have helped thousands of people reach their next level of health.

Whether it's the clinically proven results of **Synbiotic 365**,

the restorative touch of **GutConnect 365**,

or the systemic effects of **Enzyme 365** –

All of NatureM.D.'s finest formulas are waiting for you at a price that *never happens*.

Our advice?

Do a little pre-shopping now so you know exactly what you want come Labor Day morning.

(Make sure to fill up your cart and check out fast on Labor Day morning ... we're probably going to sell out again.)

But {{first_name|default:'friend'}} ...

The site-wide 20% off discount is just the tip of the iceberg.

We wish we could tell you everything now.

But trust us, there's a part of this deal that's simply too good to reveal all at once.

Keep your email reminders on – and your ears perked 😊

We'll be in touch tomorrow with more details.

Wishing you the best of health,

Team NatureM.D.