

NDM_EML NEWSLTR_EXPERT_Dr Stork Intro_DD_Send: 08.03.23

SUBJECT LINES:

1. The new face of NatureMD is... (Drumroll..)
1. It's the moment we've all been waiting for! **The Big Reveal!!!**

PREHEADER:

1. The countdown is over, and you're not going to believe who it is...
2. It's Doctor S_____ (click to reveal!!)

BODY:

{{first_name|default:'friend'}}!!!

The Yellowstone Caldera has absolutely nothing on Team NatureMD this week.

Because after holding this explosive news in...

We've truly been **on the brink of eruption**.

And now after all the anticipation and suspense, we finally get to share!!!!!!

(BOOOOOM )

Please give a warm and joyful welcome to the new face of NatureMD,

To our friend...

World-renowned ER physician and celebrated TV host,

Dr. Travis Stork!!!

You've seen him dishing out the best health advice as longtime host of 'The Doctors'...

He's featured for his weight loss and healthy living expertise at top programs like

- The Doctor Oz Show
- Good Morning America
- and The Rachel Ray Show

Dr. Stork is also the New York Times Best Selling Author of popular books such as 'The Lose Your Belly Diet: Change Your Gut, Change Your Life';

'The Doctor's Diet';

'The Lean Belly Prescription';

and 'The Doctor Is In'.

And yes...

He was arguably the most charming bachelor of all time in The Bachelor: Paris.

(Now you know what all the winky faces were about, tee-hee.)

Team NatureMD is ECSTATIC to have Dr. Stork on board because he's the *perfect complement* to our mission of **serving you:**

- He's obsessed with gut health, digestion, and the microbiome.
- He's all about optimizing diet and lifestyle FIRST.
- And he's one of the foremost experts in **WEIGHT LOSS**

So everything that Dr. Stork packed into his NYT bestselling books and TV appearances –

The practical tips, the mouth-watering recipes, the health coaching...

You get access to it as part of the NatureMD family.

(Can you see why we were practically losing it this past week?!)

More than any of his long list of accolades, though, Dr. Stork is a genuinely good and kindhearted person.

We speak from first-hand experience after being invited out to his Tennessee residence.

(Watch out for an upcoming video 😊)

Growing up as a lanky kid with digestive issues, Dr. Stork knows what it's like to struggle in health and life...

That's why he's so good at lending a hand up to the rest of us from a place of service.

His blend of compassion and experience is going to take all of Nature MD's content and formulas to the next level this upcoming year.

So stay tuned!!!

Here's a special 'hello' message from Dr. Stork:

Hi there!

I can't tell you how excited I am to be here at NatureMD, and to get this chance to make a difference in your health journey.

Ever since I was a kid I always knew I wanted to live a meaningful life – to make an impact.

I love helping others.

But as an ER doctor, it made me sick that I couldn't prevent people from coming to the ER in the first place.

The main thing I saw people just like you coming to the ER for?

You guessed it...

Digestive issues.

The same type of issues I had as a kid is the same pattern I kept seeing day in and day out in the ER.

And the crazy thing is that most ER-type digestive problems can be prevented just through diet and lifestyle.

So you probably already know that I was on The Bachelor...

That was a cool experience.

But the best part about it was how it gave me the opportunity to host my own TV show, to write all these books, and to share this critical information on diet and the gut to keep people healthy and far from the hospital!

That's the beauty of life...

When you say 'yes' to one adventure, it can lead you somewhere completely different.

To be quite frank, I had no idea as an awkward kid with digestive issues that I'd become a doctor...

then 'The Bachelor'...

and ultimately land here at NatureMD helping you with some of the same things I struggled with.

But I love it. And I couldn't be happier to be here with you.

Keep a lookout for some incredible things coming down the pike at NatureMD.

In health and happiness,

Dr. Travis Stork