

SUBJECT LINES:

1. It's almost here...the next version of NatureMD
1. Only 2 more days till the **big reveal!!!**

PREHEADER:

1. So close!!!!
2. Can you keep a secret?

BODY:

Ugh...

{{first_name|default:'friend'}}...

You know those butterflies you get when you have the **craziest news** but can tell *literally no one*?

It's like we're throwing a surprise party in just a few days and can barely let out a peep!

Remember when we promised to let on a little more about our HUGE reveal?

Well, here it is:

NatureMD is getting a new face.

A handsome one, we might add ;)

One you've probably seen more than a handful of times...

And maybe even on your favorite show. – *We can say no more till Thursday!*

Last week we hinted how this *unprecedented news* at NatureMD is so much bigger than any one product.

That's because our new family member has an **extraordinary wealth of knowledge and wisdom** that will improve your health for YEARS to come.

Trust us...

He's been in the health business for decades.

And he's already helping us create the most groundbreaking formulas in the history of NatureMD.

Make sure to check your inbox on Thursday.

Everything we've been teasing at will finally make sense...

Our big secret will be revealed.

You can't miss this.

Till Thursday...

And wishing you the best of health,

Team NatureMD