

NMD_EML NEWSLTR_SALE_Labor Day Sale AM_Send: 09.04.23

SUBJECT LINES:

1. Don't miss out on our biggest sale of the year ...
2. 1st priority: have fun and relax. 2nd priority: stock up on Nature M.D. formulas before the sale runs out

PREHEADER:

- 20% off site-wide – free NutriProtein gift
- Last day for 20% off discounts

BODY:

Happy Labor Day, {{first_name|default:'friend'}}!

We don't want to take up too much of your time on this day meant for fun and relaxing.

So we'll get straight to it:

The response we've received for our Labor Day Sale has been nothing short of incredible.

A **record amount** of purchases have been made, and to say we're **overwhelmed** by your love and trust in NatureM.D. would be an understatement.

Our premium, gut-strengthening formulas – *Enzyme 365*, *Synbiotic 365*, *NutriProtein*, and *GutConnect 365* – are all **flying** off the virtual shelf.

At a **20% site-wide discount**, this is the best time to ensure you're stocked up on your wellness essentials.

[Click here to take advantage of these awesome savings!](#)

But we've got to stress this:

Stocks are limited, and time is running out.

This is a once-a-year opportunity, and we honestly don't even know when (**or if**) we'll get to do this again.

Your path to a **healthier gut** is just a click away.

It's time to give your microbiome the support it needs for you to *look* and *feel* your best –

and to save a pretty penny while you're at it.

Click now to save 20% on all NatureM.D. formulas with code _____

One last thing...

Have some fun!

In case you needed it, we give you permission to be a human and enjoy life today 😊

Life's more than health and amazing sales, right?

Wishing you the best of health,

Team NatureM.D.

