

NMD_EML NEWSLTR_SALE_Labor Day Sale Reminder 2_Send: 09.02.23

SUBJECT LINES:

1. Labor Day Sale secrets revealed ... click to find out!
2. It wouldn't be a proper Labor Day sale if we didn't give you this →

PREHEADER:

- After we tell you, there's only 1 more thing to find out ...
- You're probably going to guess it. But maybe not?

BODY:

Hi again, {{first_name|default:'friend'}}.

The Labor Day Sale is **so close** that waiting for it is, dare we say ...

Laborious.

All bad jokes aside, we're here to make good on that **secret** we promised in our last email:

It's a free gift.

Let's just say that your morning smoothies might find themselves bursting with extra nutrition very soon.

Because with each Labor Day order of \$175 or more, **we're giving you one jar of NutriProtein.**

That's a \$54 dollar value, absolutely free.

As summer winds down and temperatures cool, your body can use the additional protein to help recover from more outdoor activity.

There's just one thing ...

We still have one more piece of info that we're holding back.

Yes, it's about the sale.

And we literally cannot say anything more about it other than this:

It's going to change things up a bit.

(Maybe even a bunch.)

And you're going to find out what it is tomorrow 😊

Be sure to check your inbox in the morning!

Wishing you the best of health,

Team NatureM.D.